



Come hear award-winning journalists, tech giants & policy-makers at [The Media Rumble 2018](#)

[Rajyavardhan Rathore](#), [Marisa Kwiatkowski](#), [Maria Ressa](#), [Shane Bauer](#), [Raju Narisetti](#), [Malini Subramaniam](#) and others discuss news and its future

New Delhi. 26.07.18. Media forum, **The Media Rumble**, returns with its 2nd edition on August 3 and 4, 2018, at the India Habitat Centre, to explore news and what it can be. Conceived by the media critique website, [Newslaundry](#), and produced by pioneering entertainment and arts company [Teamwork Arts](#), The Media Rumble 2018 will bring together some of the most experienced news professionals from India as well as international journalists and media professionals who will be speaking in India for the first time.

Some highlight sessions at the forum include IndyStar's [Marisa Kwiatkowski](#) on breaking the Larry Nassar sex abuse scandal, Bangladeshi-American author [Rafida Ahmed](#) on the shrinking space for religious critique in Bangladesh and the rise of religious extremism, Rappler Founder [Maria Ressa](#) on press freedom and taking on the Duterte government and Mother Jones' award-winning senior reporter [Shane Bauer](#) on working as a prison-guard to investigate corporate-run prisons and the intricacies of investigative journalism.

Other sessions feature the father of the podcast, [Christopher Lydon](#) discussing inventing the podcast and creating the perfect recipe for the revival of digital radio; and a session exploring the issues and challenges of media in small towns where journalism has high risk and low rewards with award-winning independent journalist from Bastar - [Malini Subramaniam](#) among others.

Gender parity and whether newsrooms are optimised for men and their successes, as well as reporting on women, will be in focus across sessions.

There will be sessions on the media's relationship with the government and the future of news; **Sleeping with the Adversary** which explores whether journalists should take up public office or whether it affects their credibility. **Minding the Media** questions if Indian policy and law are out of touch with news in the digital age. Not to miss is also the masterclass on covering Parliament.

TMR explores how technology giants like Facebook work with news publishers and how Google helps connect people to trustworthy information in this age of false news.

Discussions will examine how virtual reality can create immersive storytelling and how new technology solutions can help news media outlets mine data, drive business and create relevant news, and whether the technology to fight false news is keeping up with the tools which create it.

The specially-curated two-day forum will also see masterclasses and presentations on healthcare reportage in India, news disruption, and how to use illustration effectively in conflict narratives and storytelling. Apart from this, there will be a special performance of [Aisi Taisi Democracy](#) – part stand-

MEDIA RELEASE

up comedy, part-musical and part-biting diatribe on socio-political issues – by Indian Ocean’s bassist and vocalist Rahul Ram, Delhi satirist [Sanjay Rajoura](#) and lyricist/comedian Varun Grover.

Commenting on the second edition of the forum, **Newslaundry’s Editor-in-Chief and Co-Founder, Madhu Trehan** said, “This year’s The Media Rumble is bigger and wider in scope. We plan to deal with the noise in the media space by crafting a passage through it. Unless we ask the right questions, how will we get great answers? TMR 2018 takes it to the next level from where we started. With twice as many speakers covering more areas of the media, we are excited about the possibilities these conversations will throw up. The medium was the message. Now the message is drowning the medium. Let’s listen and talk, then emerge on a clear medium with a message.”

Sanjoy Roy, Managing Director, Teamwork Arts, said, “As the consumer negotiates the daily reality of what’s been presented, we find that NEWS has become a power unto itself –with multiple prongs and repercussions. At our annual offering of The Media Rumble, Newslaundry and Teamwork Arts once again bring together award-winning journalists, analysts, commentators and industry experts from India and across the world to debate and discuss challenges, innovations, economic realities and future possibilities intrinsic to the news media. For all of us who love every aspect of NEWS, from the making of it to the business of it, the two days of The Media Rumble, an invigorating, vibrant and fruitful exchange of ideas, is a must-attend.”

The full programme is available on <http://themediarumble.com/programme>

EVENT DETAILS:

Dates: August 3 & 4, 2018

Time: 9:30 AM - 6:30 PM

Venue: India Habitat Centre, New Delhi

Entry: Ticketing information and other booking details are available on the website. (1-day: INR 500 per person; 2-day: INR 800 per person)

Website: <http://themediarumble.com/>

Delegate Package: The one-day (INR 5000) and two-day (INR 8000) delegate packages give access to all sections of the Forum, including the Exclusive Networking Lounge – an ideal networking area to meet with news professionals, investors, publishers, policy-makers, and technology giants from across the globe; Opening Performance by Aisi Taisi Democracy; Access to panels, [film screenings](#), masterclass, and workshops and much more. For bookings, please contact rishi@teamworkarts.com

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NOTES TO EDITORS**ABOUT NEWSLAUNDRY**

MEDIA RELEASE

NewsLaundry is India's first completely subscription-driven, independent news media company. NewsLaundry has been at the forefront of free speech advocacy and the need for an independent news model and a free and accountable press. Over the past few years, NewsLaundry has been committed to presenting current affairs stories in innovative and engaging formats which include news critique, reporting, documentaries, podcasts, animation and comics. NewsLaundry has been awarded the 2016 Ramnath Goenka Award for Investigative Journalism for its series on politicians misusing advertising funds of public sector companies for patronage.

www.newslaundry.com

ABOUT TEAMWORK ARTS

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India. In countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Israel, Korea, Singapore, South Africa, Spain, UK and USA, Teamwork Arts produces over 25 highly acclaimed performing arts, visual arts and literary festivals across more than 40 cities.

Teamwork Arts produces one of the world's largest free literary gatherings, the annual ZEE Jaipur Literature Festival, international festivals Shared History in South Africa, Eye on India in the United States of America, India by the Bay in Hong Kong, and many more.

Website: <http://www.teamworkarts.com>

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